AGENDA
CITY OF WATSONVILLE
CITY COUNCIL MEETING

Opportunity Through Diversity; Unity Through Cooperation.

Working with our community to create positive impact through service with heart.

Rebecca J. Garcia, Mayor, District 5
Trina Coffman-Gomez, Mayor Pro Tempore, District 6
Felipe Hernandez, Council Member, District 1
Aurelio Gonzalez, Council Member, District 2
Lowell Hurst, Council Member, District 3
Francisco Estrada, Council Member, District 4
Ari Parker, Council Member, District 7

Matt Huffaker, City Manager
Alan J. Smith, City Attorney
Beatriz Vázquez Flores, City Clerk

Civic Plaza Community Rooms
275 Main Street, Top Floor
Watsonville, CA 95076

Spanish language interpretation is available

Americans with Disabilities Act

The City of Watsonville, in complying with the Americans with Disabilities Act (“ADA”), requests individuals who require special accommodations to access and/or participate in City Council meetings, please call the City Clerk’s Office at least three (3) days in advance of the meeting to make arrangements. The City of Watsonville TDD number is (831) 763-4075.

Meetings are televised live on Charter Cable Communications Channel 70 and AT&T Channel 99 and re-broadcast on Thursday at 5:00 p.m. and Saturday at 8:00 a.m. the same week of the meeting.
For information regarding this agenda or interpretation services, please call the City Clerk’s Office at (831) 768-3040.
Special Meeting

9:00 to 10:30 a.m.

1. ORAL COMMUNICATIONS

This time is set aside for members of the general public to address the Council on any item not on the Council Agenda, which is within the subject matter jurisdiction of the City Council. No action or discussion shall be taken on any item presented except that any Council Member may respond to statements made or questions asked, or may ask questions for clarification. All matters of an administrative nature will be referred to staff. All matters relating to Council will be noted in the minutes and may be scheduled for discussion at a future meeting or referred to staff for clarification and report.

2. NEW BUSINESS

A. LEGISLATIVE BREAKFAST

Attachments: Legislative Breakfast Agenda 1_31_20
PowerPoint Legislative_2020

3. EMERGENCY ITEMS ADDED TO AGENDA

4. ADJOURNMENT

Pursuant to Section 54954.2(a)(1) of the Government Code of the State of California, this agenda was posted at least 24 hours in advance of the scheduled special meeting at a public place freely accessible to the public 24 hours a day and on the City of Watsonville website at www.cityofwatsonville.org.

Materials related to an item on this Agenda submitted to the Council after distribution of the agenda packet are available for public inspection in the City Clerk’s Office (275 Main Street, 4th Floor) during normal business hours. Such documents are also available on the City of Watsonville website at www.cityofwatsonville.org subject to staff’s ability to post the document before the meeting.
I. Mayor’s Welcome

II. Introductions

III. Staff Presentations
   A. City Manager – “State of Watsonville”
   B. Parks
   C. Public Works
   D. Public Safety
   E. Community Development & Housing

IV. Legislators & Questions

V. Concludes
State of Watsonville

1. Fiscal Health
2. Economic Development
3. Long Range Planning
4. Infrastructure
Sales Tax

Sales Tax by Major Industry Group

- Autos And Transportation: Count 131
- Building And Construction: Count 57
- General Consumer Goods: Count 563
- State & County Pools
- Restaurants And Hotels: Count 161
- Business And Industry: Count 334
- Fuel And Service Stations: Count 21
- Food And Drugs: Count 81
FY2017 - Tax Revenue per Capita by Type & Nearby Cities

- Monterey
- Santa Cruz
- Milpitas
- Salinas
- Seaside
- Gilroy
- Morgan Hill
- Hollister
- Watsonville

Property Taxes
Sales Taxes
Utility Users Tax
Hotel Tax
Other
Total Taxes
Challenges

Deferred Infrastructure
CalPERS
Competition for talent / recruitment
Looming economic slowdown / recession
Measure G / Measure Y
Economic Development
Long Range Planning

- Downtown Specific Plan
- Library Strategic Plan
- Water & Sewer Master Plan
- Parks Master Plan
Infrastructure

Runway Airport
Street Projects
SB1 Projects
Parks & Community Services Strategic Plan

- Update to 2009 Parks and Recreation Master Plan
- Six month community engagement effort
- Anticipated Council adoption: 2/10/20
Goals:
1. Exceptional Parks and Facilities
2. Impactful Programs
3. One High Performing Team
1.1 Prioritize the Core – Prioritize deferred maintenance and the implementation of maintenance standards and ADA improvements for existing parks and facilities.

1.5 Design and identify funding for high priority facilities, including: City Plaza, Ramsay Park, Sports Fields, an Indoor Gymnasium.

Exceptional Parks & Facilities

Provide safe, well-maintained and accessible parks and facilities.
Ramsay Park
Master Plan

Next Steps:
• Watsonville Slough Connector Trail Project
• Bicycle Pump Track
• Dog Park
6+ youth soccer organizations - 4,000+ youth per year (nearly 25% of the population under the age of 18)

2 adult leagues - 1,200+ participants.
Lack of Field Space

- Only 3 soccer fields in City Limits that accommodate U14+ (2 of these at Ramsay Park)
- Poor drainage system requires field to be closed 48% of the year
Deliverables:

• Redesign the soccer field drainage system and add field lights to increase playable days from approximately 144 to 260 (an 80% increase).

• Increase overall field dimensions for two 65x110 yard fields, allowing for a greater range of play.

• Convert existing softball field to a synthetic, multi-use sports field, increasing playable days from 255 to 360 (a 40% increase).

Budget Request
$7 million to renovate 3 Sports Fields
Water Resources Programs

Climate Resiliency Bond 2020
- Safe Drinking Water Program
- Urban/USACE Flood Program
- Coastal Wetland Restoration
- Climate Resiliency

Per Capita Income

- Watsonville
- California
- United States

Income Levels:
- $10,000
- $20,000
- $30,000
- $40,000
Safe Drinking Water & Water Resources Infrastructure

Over the next 10 years the city will need to invest $200M in capital projects.
Pajaro River Levee Project

Project Milestones:
Feasibility Study **COMPLETED**
AB 489 **PASSED**
Federal Appropriations Language **APPROVED**
Combined Cost of Project

Federal Project = $400M
State Cost = $140M
Local Cost = $50M

Potential funding:
- Urban Flood
- Multi-benefit Flood
Watsonville Police Department

Traffic Safety
Affordable Housing
Housing Estimates

- Total dwelling units: 14,220
- Single Family: 8,705
- 2 to 4 units: 1,659
- 5 or more: 2,726
- Mobile Homes: 1,130
Population Estimates

- Persons under 18: 40.02%
- Persons 65 and over: 9.5%
- Latinos: 81.7%
- Foreign born persons: 36.8%
- Bachelor’s Degree or higher: 11.4%
- Median Household Income (2018): $54,001
Thank You!

For supporting numerous housing bills that:
Create and maintain more affordable housing
Incentivize affordable housing density
Ease construction of farmworker housing
Promotes construction of ADU’s
Make surplus land available for housing
Protect tenant’s rights
Support legal assistance to help renters and homeowners
Housing Challenges for Watsonville

Clean-up language (AB 1482)
Section 8 voucher holders
ADU’S, JADUS
Parking
for Homeless persons
Mental health services
Thank You