



Spirit of Watsonville July 4th Parade

The deadline to register your parade entry (organization, car, horse, band etc.) is 5 pm, June 19. Registrations will not be accepted on the day of the parade. **For more information call 768-3240.**

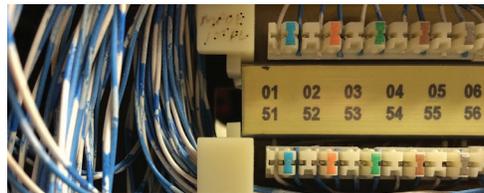
Parade starts at 2 pm

Faster, Cheaper Internet Access

We all know how important access to the internet has become for our personal lives. We all want fast, reliable and inexpensive broadband to stay in touch with our friends and family, to do our banking and to watch our favorite shows. For businesses, it has become even more important. Many of the growth opportunities in our economy involve getting access to the worldwide marketplace over the internet.

The City of Watsonville has been participating in a regional organization called the Central Coast Broadband Consortium (CCBC) since it was formed

in 2009, to apply for federal stimulus funds that became available with the passing of the American Recovery and Reinvestment Act. In 2011 the CCBC received a \$450,000



grant to further the goal of connecting people with better and faster broadband. The City of Watsonville as the fiscal agent for the grant has been providing personnel

and other resources to help companies expand broadband in our area.

On April 10th of this year, that work paid off with a \$10.6 million grant to Sunesys, LLC for a 91-mile fiber optic network that will build fiber from Santa Cruz down to Soledad. What this will mean for Watsonville is faster, cheaper, more reliable broadband for our businesses, schools and citizens. **Call 768-3435 for more information.**

Save Water and Money This Summer

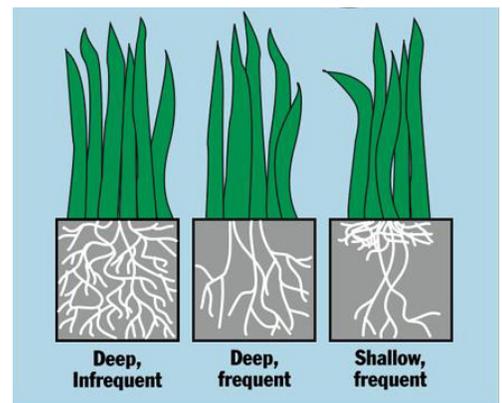
Does your water bill go up every summer? Lawn watering is usually the cause. Grass is the thirstiest of all landscape plants. Try these watering tips:

- Most lawns need only 15 minutes of watering, once or twice a week. On slopes, water for 5 minutes at a time and let the water soak into the soil.
- Water only until the soil is moist down to the bottom of the grass roots. That's about 6"-8" deep for most lawns.
- Allow the soil to dry out between waterings to let oxygen into the soil.

- Shallow, frequent watering creates a shallow root system, thirsty plants, and water loss through evaporation.
- Save the most water and money – let your lawn turn brown in the summer. Next winter's rains will restore your grass.
- **Do you need help re-setting your irrigation timers? Need advice with garden design or plant choices? Request help from the City's free Landscape Water Consultation Program. Call 768-3133.**

Your City Directory

Police/Fire (Non-Emergency)	471-1151
Police (Records)	768-3370
City Manager	768-3010
Library (Main Branch)	768-3400
Parks & Community Services	768-3240
Permits	768-3050
Water/Garbage	768-3133



Grass roots are only 6-8 inches deep. Use a trowel, stick or fingers to check soil moisture. If the soil is wet below the roots, you are using too much water.