



25th Annual Watsonville Strawberry Festival

Saturday & Sunday August 3 & 4, 2019

Thousands of Visitors ♦ Limited Competition ♦ Easy Application Process



Arts and Crafts Vendor Application

Returning Vendor
from 2018?

YES NO

Location: Downtown Watsonville

Vendor Operation Hours: Saturday, 8/3-11am to 8pm and Sunday, 8/4 -11am-7pm

Business Name: _____

Contact Person: _____

Day Phone: (____) _____ Cell: (____) _____ Fax: (____) _____

Address: _____

City: _____ State: _____ Zip Code: _____

E-mail: _____

All vendors must have a valid Seller's Permit issued by the California State Board of Equalization

To obtain a Seller's Permit, please contact the California State Board of Equalization:

Website: www.boe.ca.gov. or Telephone (800) 400-7115

Seller's Permit Number: _____

(Required to sell) (ex: ch101-123456)

Contact Person at Event: _____

Phone numbers of contact person at event

Day Phone: (____) _____ Cell: (____) _____

Arts & crafts vendors are vendors who sell items that they personally create. No items that are imported, manufactured, mass-produced, or mass-marketed will be accepted in the festival's arts or crafts vendor area.

Please list all Items and prices you are requesting to sell. Photographs of the items should also be included with the completed application. All items are subject to approval.

1. _____

2. _____

3. _____

4. _____

FOR OFFICE USE ONLY

Date received: _____

Application Complete: Yes NO

Received by: _____

Missing Document(s): _____

Vendor Space Fee

All space fees are based on a 10ft x 10ft booth area

Vendor space fee includes required business license to conduct sales on 8/3/19 & 8/4/19

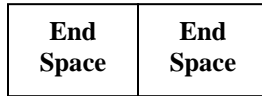
If postmarked with deposit payment by June 10, 2019

\$325.00 Corner Space: Provides two sides for sales or to display merchandise: QTY: ___x\$325=____
 (Common wall with another vendor with no adjacent booth to one side)

\$300.00 End Space: Provides two sides for sales or to display merchandise QTY: ___x\$300=____
 (Common wall with another vendor with 10ft gap between next vendor)

\$275.00 In-Line Space: Provides one side for sales or to display merchandise QTY: ___x\$275=____

Space Lay-Out Example



If postmarked with deposit payment by July 8, 2019

\$350.00 Corner Space: Provides two sides for sales or to display merchandise QTY: ___x\$350=____

\$325.00 End Space: Provides two sides for sales or to display merchandise QTY: ___x\$325=____

\$300.00 In-Line Space: Provides one side for sales or to display merchandise QTY: ___x\$300=____

Phone Quote Space Fee: Should you require any additional space, please phone for QTY: ___x\$_____ additional space fee quote. Contact Desiree Moya at 831-768-3240.

Electrical Fee (Optional)

No Generators Allowed! The Festival will be open during daylight hours only. Booths will need to supply their own power cords, power strips, light fixtures, and bulbs. If you have your own battery powered light source and require no electricity, there will be no electrical fee.

Warning: Anyone caught with power hooked-up to the festival power grid without paying the electrical fee will be immediately expelled from the festival area! All power must be hooked-up by festival staff.

\$50 Electrical Hook-up Fee: I want to purchase electricity. Please check: ___ Yes ___ No

Electrical Equipment (Required if purchasing electrical power)

Please indicate the number of Volts & Amps by selecting from the diagram below. List the number of appliances that will require electricity. All electrical equipment used MUST be UL approved.



**20 Amp
Standard**



**15 Amp
Standard**



**20 Amp 3 Pole
Twist**



**20 Amp 4 Pole
Twist Center Ground**



**30 Amp 4 Pole
Twist**

Number of Appliances:

Equipment Rental (Optional)

Folding Chair \$7.00 Quantity: _____ x \$7.00 = \$ _____

6ft Rectangle Table \$15.00 Quantity _____ x \$15.00 = \$ _____

10'x10' Canopy Tent \$150.00 Quantity _____ x \$150.00 = \$ _____

Tent Rental includes delivery, set-up and strike of each 10'x10' canopy. (No walls)

Total Fees Due: \$ _____

Form "A" - Arts & Crafts Vendor WAIVER

Business Name: _____

INSURANCE: A Certificate of Insurance naming the city as an additional insured in the general aggregate amount of \$1,000,000 is required for all vendors, as deemed necessary by the City of Watsonville. In addition, the event that is covered by the insurance must be named on the certificate. Upon approval of your vendor application, an original copy of the certificate of insurance and an endorsement will be due at least 21 days prior to event date. The endorsement must be CG 20 26 or equivalent.

GENERAL RULES: Festival staff will screen requests to avoid any duplication that is not in the best interest of the event. Vendor applications are accepted on a first come first serve basis. Past participation in the event does not guarantee approval or given priority. Space assignment will be made by staff. Vendors will be expected to supply everything necessary for their operation including: lights, power strips cords, tables & chairs. Vendors caught using the Festival's tables & chairs in their booth area may be expelled from the Festival grounds. If you should need to rent, tables, tents, or chairs they are available by advance order only in the EQUIPMENT RENTAL SECTION on page 2 of this application. Access to electricity & water is only available through prearrangement with staff. Anyone caught with electrical power hooked up to the Festival power grid without paying the electrical fee will be expelled immediately from the Festival grounds. All power must be hooked up by festival staff. Vendors will be expected to supply everything necessary for their operation including gray water tanks, tables, utensils, garbage cans, and tarps on the ground to catch grease spills. Vendors will be responsible for set up and clean up of booth area. **Each space rental is only 10 X 10 unless additional space is rented. Vendors are prohibited from using any area in front, to the side or behind the space rented to them for any activities including, but not limited to, food prep, cooking, BBQ, storage or dining.** The Festival will be held regardless of weather unless staff determines that weather conditions could be harmful to Festival participants. In any and all cases, there will be **NO REFUNDS, NO GUARANTEES.** This event has a no refund for cancellation policy.

LIABILITY and INDEMNIFICATION: Vendor shall be solely responsible for any and all injuries to persons or damages of property or any other injury, claim, damage or loss of whatever nature, arising directly or indirectly from activities at the Festival. The undersigned, in consideration of participation in this event, agrees to indemnify and hold harmless the City of Watsonville and release the City of Watsonville, its elected and appointed officials, officers, employees, volunteers, agents and sponsors and their employees, agents and volunteers from any and all liability for any injury to person or damage to property arising out of, or in any way connected with participation in this event, including any injury or damage caused by negligence of the City of Watsonville, its officials, officers, employees, volunteers, and/or agents.

I have read the above and voluntarily sign this release and waiver of all liability and indemnity agreement. As a participant in the Festival, I understand the following regulations and agree to comply with them. The City of Watsonville and its staff reserves the right to deny any requests for any reason.

Hand Written Signature Required: _____ Date: _____

Print Name: _____ Date: _____

All booths require full payment. Upon receipt of payment, the application will go to the review committee for review and approval. If your application is not accepted by the committee, a full refund will be issued. Refunds typically take 3 to 4 weeks to process.

Business Name: _____

Card Expiration Date: _____ Credit Card Type: Visa _____ MC _____

Credit Card #: _____ CVC# (On back of card): _____

Name (as it appears on card): _____

I hereby authorize the City of Watsonville to charge my credit card in the amount of \$ _____

Hand Written Signature Required: _____ Date: _____

Make checks payable to City of Watsonville

A \$30 processing fee will be applied to accounts for checks/credit cards that are returned unpaid.

Mail to:

Israel Tirado
City of Watsonville
231 Union St.
Watsonville, CA 95076

Further Information/Contact:

Israel Tirado
(831) 768-3247
(831) 763-4078 FAX
israel.tirado@cityofwatsonville.org