

SIGN APPLICATION

CITY OF WATSONVILLE – Community Development Department

250 Main Street

Watsonville CA 95076

(831) 768-3050 (831) 728-6173 fax



APPLICATION FEES

ADMINISTRATIVE REVIEW PERMIT

\$ _____

ADMINISTRATIVE USE PERMIT

\$ _____

AUTHORITY: Section 14-12.1200 of the Watsonville Municipal Code (WMC) requires a Sign Permit for all signs constructed within the City Limits in accordance with the design standards in chapter 8-6. All **USE PERMIT** applications shall be processed in accordance with Sec. 14-10.500-502. Signs are categorically exempt per section 15301(g) of the California Environmental Quality Act (no fee required). This application is provided for applicants requesting approval of a Sign Permit in the City of Watsonville. Appeals may be filed in accordance with Sect. 14-10.1100 of the Zoning Ordinance. Applications must be filed by the legal owner of record or authorized agent: the legal owner's signature must be submitted as part of a complete application.

City Use Only

File No. _____

Receipt # _____

Date Paid _____

GENERAL INFORMATION

APPLICANT NAME _____ PHONE _____

APPLICANT ADDRESS _____

OWNER NAME _____ PHONE _____

OWNER ADDRESS _____

PROJECT DESCRIPTION

THIS APPLICATION IS FOR (CHECK ONE): EXISTING SIGN(S), NEW SIGN(S), BOTH

DESCRIPTION OF SIGN _____

PROJECT ADDRESS _____

PROPOSED SIGN DIMENSIONS _____

WHICH TYPE OF SIGN ARE YOU PROPOSING? (PLEASE CHECK ALL THAT APPLY):

NOTE: Include all signs such as menus, hours of operation, charge cards, secondary signage, etc.

- | | | | |
|-------------------------------------|-----------------------------------|----------------------------------|--------------------------------------|
| <input type="checkbox"/> Wall | <input type="checkbox"/> Awning | <input type="checkbox"/> Neon | <input type="checkbox"/> Interior |
| <input type="checkbox"/> Projecting | <input type="checkbox"/> Window | <input type="checkbox"/> Pole | <input type="checkbox"/> Directional |
| <input type="checkbox"/> Canopy | <input type="checkbox"/> Monument | <input type="checkbox"/> Lighted | <input type="checkbox"/> Other |
| <input type="checkbox"/> Exterior | <input type="checkbox"/> Marquee | <input type="checkbox"/> Cabinet | |

WHICH, IF ANY, DOES YOUR SIGN CONTAIN?

- | | |
|-----------------------------------------------------------------------|----------------------------------------------------------------------------|
| <input type="checkbox"/> Internally Lit Cabinet Signs | <input type="checkbox"/> Wording other than the Name of the Business |
| <input type="checkbox"/> Externally Mounted Neon Signs | <input type="checkbox"/> Information <u>only</u> in a Non-English Language |
| <input type="checkbox"/> Internally Lit Plastic Letters | <input type="checkbox"/> Standard Corporate Logo |
| <input type="checkbox"/> Letters Exceeding 16 inches in Any Dimension | |

THIS INFORMATION WILL BE REVIEWED BY ALL APPLICABLE CITY DEPARTMENTS AND, IF REQUIRED, A STAFF REPORT WILL BE PREPARED. **PLEASE NOTE THAT A BUILDING PERMIT IS ALSO REQUIRED FOR MOST SIGNS** (For a temporary sign, please use the Temporary Sign application.)

