

1ST COMMUNITY BILINGUAL SURVEY RESULTS

July 16 - August 15

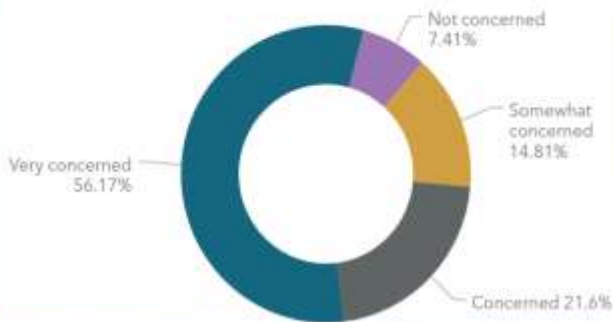


- 273 people participated
 - 35 Spanish
 - 238 English
- 60% said are "very concerned" about the environment
- 60% said it is "very important" that the City reduces its emissions to 0 metric tons of greenhouse gases before 2045

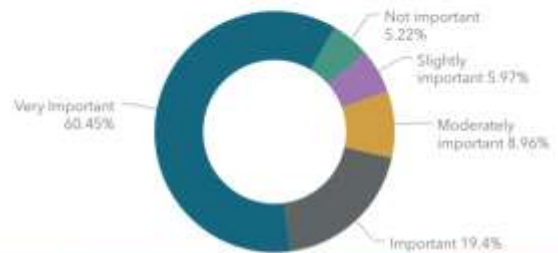


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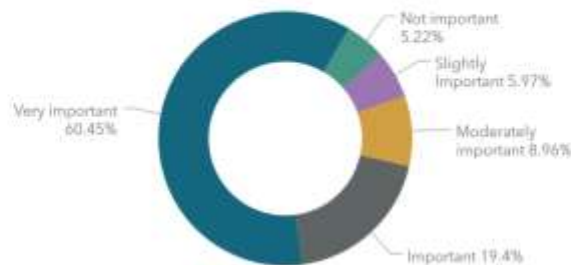
How Concerned are You About the Environment?



How important do you think it is for the City to work on a 10-year plan to reduce Watsonville's greenhouse gas (GHG) emissions and adapt to the impacts of climate change?



How important is it to you that the City reduces its emissions to 0 metric tons greenhouse gases before 2045?



1ST SURVEY RESULTS

Top concerns:

- Poor water quality (rivers, wetlands, and lakes)
- Droughts
- Loss of habitat & species

Top initiatives for the City to do:

- Improve sustainable building practices
- Invest in water conservation
- Increase food systems security & storage

Top initiatives to reduce carbon emissions:

- Creation of urban forests and green spaces
- Composting & recycling
- Transportation programs



OUTREACH EFFORTS During Covid-19

- Social media and our website
- Newspaper ads (including online)
- City newsletter

- Emails to community partners, youth organizations, and City staff

- In person outreach during covid (farmers market, senior center, library)

