Please provide your comments on the downtown character areas, proposed land uses, opportunity sites and recommendations for the public realm.
Advisory Committee Meeting #3 | Feedback on Land Use Character Areas
Downtown Watsonville Specific Plan
Historic Downtown Core

- Brennan St
- E Lake Ave
- E Beach St
- Union St
- Maple Ave
- Rodriguez St
- Marinovich Park
- Watsonville Plaza
Historic Downtown Core
What are your ideas for the Historic Downtown Core?

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Civic Core
Civic Core – Opportunity Sites

- Vacant Site
- Adaptive Reuse/Intensification
- Parking Lot - Privately Owned
- Parking Lot - Publicly Owned

Downtown Watsonville Specific Plan
What are your ideas for the Civic Core?


Commercial Flex – Existing Land Uses
Commercial Flex – Public and Private Frontages
Commercial Flex

What are your ideas for the Commercial Flex area?
Downtown “Flex” Neighborhood East – Public and Private Frontages

Public Frontage Assessment
- Orange: Minor Improvements Needed
- Red: Significant Improvements Needed
- Dotted line: Indicates lack of building at street (incomplete street wall)

Private Frontage Assessment
- Gray: Strong (Contributing) Frontage
- Yellow: Minor Improvements Needed
- Pink: Significant Improvements Needed
What are your ideas for the Downtown “Flex” Neighborhood East area?
Downtown “Flex” Neighborhood West
Downtown “Flex” Neighborhood West – Existing Land Uses
What are your ideas for the Downtown “Flex” Neighborhood West area?
Workplace Industrial Flex – Opportunity Sites

- Vacant Site
- Adaptive Reuse/Intensification
- Parking Lot - Privately Owned
- Parking Lot - Publicly Owned

Advisory Committee Meeting #3 | Feedback on Land Use Character Areas
Downtown Watsonville Specific Plan
What are your ideas for the Workplace/Industrial Flex area?