Our Watsonville Community matters deeply to me. I serve our Community in many ways: Healthcare Outreach Worker through Jacob’s Heart serving children who have cancer, and their families; communicator/support system providing medical translations from English/Spanish; Watsonville Parks & Recreation Commissioner; Lion’s Club Member and volunteer for local clothing drives. When working at Safeway, I was a proud Union Member for 14 years in good standing with UFCW Local #839. Union Workers are the backbone of our Community.

Family is important to me. I’m a native son and lifelong resident of Watsonville, born to my immigrant parents, Tiburcio and Margarita. A 1997 graduate of Watsonville High School, I continued my education at Cabrillo College receiving my AA in Liberal Science. The youngest Son of a big family, I believe the younger generations must respect the examples our parents set in their sacrifices for us. When my father became deathly ill, I quit my job and nursed him back to health.

Watsonville Leaders who have endorsed me: Santa Cruz County Supervisor Greg Caput, Santa Cruz County Board of Education Member Ed Acosta, City of Watsonville Mayor Pro Tem, Ari Parker, Pajaro Valley Unified School District Trustee, Oscar Soto, Barbie Gomez Woman of the Year.

When elected, I will listen to our Community---not push a divisive agenda. We are all stronger when we come together. Vote Francisco “Frank” Barba.