The City of Watsonville’s Neighborhood Traffic Plan was developed to address concerns expressed by residents regarding speeding and other traffic issues in their neighborhoods.

Residents are more familiar with traffic concerns within their neighborhoods. For this reason, community involvement in traffic solutions is critical.

The Neighborhood Traffic Plan seeks to improve safety and quality-of-life issues by providing residents the opportunity to become actively involved in the improvement of their neighborhoods. Residents and City staff will work collaboratively to implement “traffic calming” measures to solve traffic issues and raise awareness about alternative transportation options.

FREQUENTLY ASKED QUESTIONS:

**What is “Traffic Calming”?**
Traffic calming is when you use specific measures or changes on the roadway to improve safety for motorists, pedestrians and cyclists. It aims to encourage safer, more responsible driving and potentially reduce traffic flow.

**What kinds of “traffic calming” measures might be used?**
Traffic calming measures can include things such as additional Police enforcement, Speed Watch Programs, signs, high visibility crosswalks, curb extensions, pedestrian safety medians (median barriers and islands), barriers, roundabouts and traffic circles, flashing crosswalk beacons, and more.

**Does any street qualify?**
Most residential streets will qualify. However, there are pre-determined criteria to ensure traffic calming measures will be successful. Read more about this and other specifics in the Neighborhood Traffic Plan.

**How can I get my neighborhood involved?**
Request to form a Neighborhood Traffic Group and schedule meetings with the City to identify issues and explore solutions. To download out a Neighborhood Traffic Group request form click on this link or visit our website at: [https://www.cityofwatsonville.org/1483/Neighborhood -Traffic-Plan](https://www.cityofwatsonville.org/1483/Neighborhood -Traffic-Plan).

For more information:
Public Works, Traffic Operations at (831)768-3140
Customer Service at (831) 768-3133 or [customerservice@cityofwatsonville.org](mailto:customerservice@cityofwatsonville.org)
Watsonville Police Department at (831) 471-1151