

The Impact of Traffic Violence on the City of Watsonville



Primary Collision Factors

Two factors are 3x more likely to cause crashes in the City of Watsonville than any other factor:

- **Unsafe speed** (26.4% of all crashes)
- **Right of way violations** (29.5% of all crashes)



What does it take to become a Vision Zero City?

The first step is for a city council or county board of supervisors to make a public commitment to preventing all roadway deaths and life altering injuries.

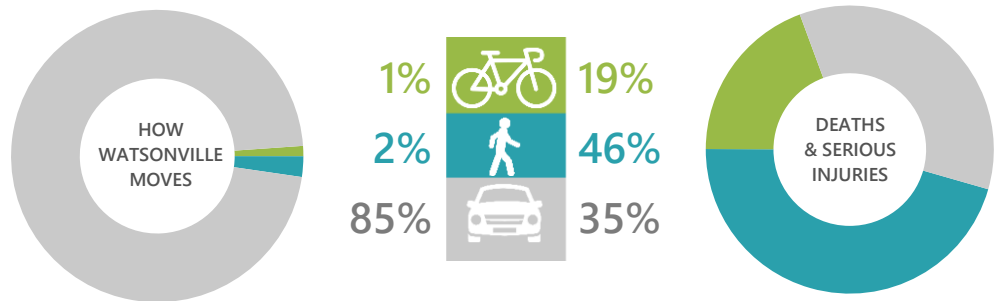
How Watsonville Compares

Watsonville ranks **1st WORST** for injuries and fatalities among pedestrians under the age of 15, and **4th worst** for pedestrians overall.*

*When compared to 105 California cities of similar size, 2014 OTS Rankings

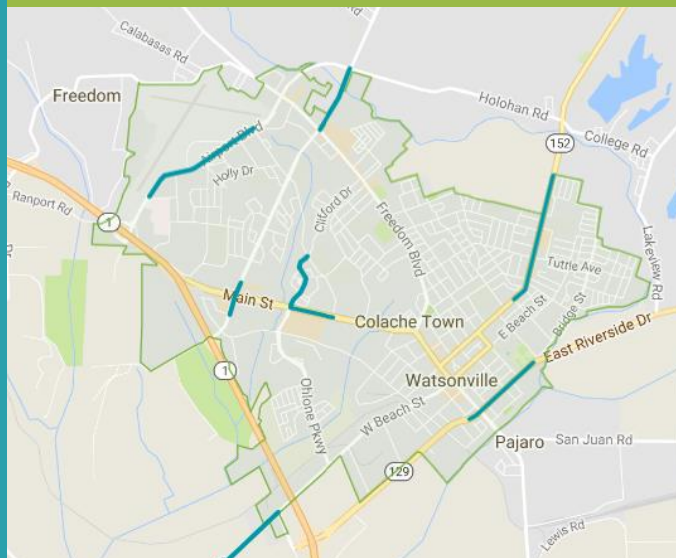


Watsonville Travel Mode vs. Traffic Deaths & Serious Injuries



Source: ACS 5-year estimates, Commute Mode age 16+; CHP SWITRS 2010-2014

High-Injury Corridors



All of these streets are in low-income neighborhoods.

30% of fatal & serious injury crashes occur on **2 miles** (2.2%) of city streets.

An additional **25%** of fatal & serious injury crashes occur on **1.9 miles** of the State highways within city limits.